

P.A.L.M. Home



3D RENDERING BY:
Bluestream
Design Studio
Digital Design, 3D, CAD
Bluestream Design Studio, Inc. 10000 N. 15th Ave, Suite 100, Fort Lauderdale, FL 33322
Phone: 954-581-1000 Fax: 954-581-1001 Email: info@bluestreamdesignstudio.com
www.bluestreamdesignstudio.com

A collaborative project to support the future of the building industry.

Investment Opportunities



Professionals Actively
Leading & Mentoring



What is the P.A.L.M. Home?

P.A.L.M is an acronym that stands for Professionals Actively Leading and Mentoring.

The Charlotte-DeSoto Building Industry Association (CDBIA) has stepped forward in a big way to help with training of the future of the construction industry in Charlotte and Desoto County in a cooperative effort supported by the National Association of Home Builders, Florida Home Building Association, The Future Builders of America, Charlotte Technical College (CTC), our local Charlotte County Building Department and dozens of construction business owners both local and throughout the state of Florida.

Local Construction students most of whom are members of the Future Builders of America, a program created by the Florida Home Builders Association will be assisting us in the construction of this project. We also have students in a new HVAC class and possibly electrical students coming to help. These students will have the chance to build a top notch custom home with potential employers as they learn more about the industry. Proceeds from the sale of the home will go to both local and state FBA programs and will help with funding for field trips, speakers, leadership camp scholarships, and cash scholarships for continuing education as well as tools and equipment for their trades as well as also providing necessary funding for our local builders association.

The creator of this project is Beth Cantin-Brown, co-owner of Cantin Homes and Contractor of Record for the P.A.L.M 2. This home will be a showcase of local craftsmanship and will be for sale when completed. It will adorn the symbolic palm shutters on the front windows as the signature of the P.A.L.M. Home.

Our goal is to train students by building a home from the ground up. We are looking to increase enrollment in the tech center with this project by expanding the current classes offered to possibly include other major trades like Electrical and Plumbing. There is great potential for students to meet their future employer on the jobsite and get mentoring from local business owners. The business owners in turn have the chance to give back directly to the future of our community and make a real difference in our own back yard.

Find out more about this project at www.cdbiapalm.com

Builder of Record



Legacy Builder

\$10,000 Cash or Donation Sponsorship

- Extra Large Logo on Traveling Banner, Site Sign, Charlotte Tech College Banner
- Scholarship with your company name given to local student in graduating class after completion and sale of home.
- 1 ticket to the FBA Scholarship Presentation General Membership Meeting
- Present check to scholarship recipient at the FBA Scholarship Presentation GMM
- Signed framed photo of sponsor with students to hang in business place.
- Plus all sponsorship marketing opportunities listed for all categories below

Contractor Sponsorship

\$5,000-\$9,999 Cash or Donation Sponsorship

- Large format company logo on site sign. 4'x 16' sign angled on corner site
- Large Format company logo on traveling Banner
- Opportunity to work directly with FBA students or come speak to class on site
- Signed Framed Thank you for office from FBA and CDBIA
- Opportunity to leave promotional materials during POH 2018 at PALM Home
- Social media shout outs from CDBIA and FBA and CTC
- Link on PALM Home Website (www.cdbiapalm.com)
- Signed Framed Thank you for office from FBA and CDBIA working on your category of donation
- Invitation to participate in PALM Home Radio spotlight

Journeyman Sponsorship

\$2,501-\$5,000 Cash or Donation Sponsorship

- Logo on 4x16 site sign and traveling banner
- Opportunity to leave promotional materials during POH 2018 at PALM Home
- Thank you photo framed 5x7 of FBA students working on your category of donation
- Opportunity to work directly with FBA students or come speak to class on site
- Plus everything in the Foxtail Category!!
- Social media shout outs from CDBIA and FBA and CTC

Handyman Sponsorship

\$751-\$2,500 Cash or Donation Sponsorship

- Thank you photo – 5x7 with FBA students
- Opportunity to leave business cards in home during Parade of Homes 2018
- Plus everything in the Foxtail category

Student Sponsorship

Up to \$750 Cash or Donation Sponsorship

- Company or Sponsor name on PALM Home site sign and on traveling Banner to appear during POH, all GMM's, All other CDBIA events. Also to go to SEBC FBA booth. (we need a roll up style we can add logo's to that will be easy to transport)
- Name on Banner to remain at Charlotte Technical College in main building
- Hyperlink to your company website on the PALM website WWW.CDBIAPALM.com
- Link to WWW.CDBIAPALM.com to be on CDBIA, Future Builders of America, Charlotte Technical College, FHBA, and other websites supporting the project.
- Name on Parade of Homes Advertisement in 2018 POH magazine

CDBIA P.A.L.M. Home Sponsorship Commitment Form

Select a Sponsorship Level

- ☐ Legacy Sponsor \$10,000
- ☐ Contractor Sponsor \$5,000-\$9,999
- ☐ Journeyman Sponsor \$2,501-\$5,000
- ☐ Handyman Sponsor \$751-\$2,500
- ☐ Student Sponsor up to \$750
- ☐ I would like to donate the following item(s)

_____ Valued at: _____

This agreement, signed by a duly authorized representative of the company, must be received by the Charlotte-DeSoto BIA Office, and will constitute a binding contract for the sponsorship amount indicated.

Cash donations are due upon receipt of sponsorship commitment unless other arrangements are made. Donations are due scheduled on the build out. This agreement will become effective upon acceptance by CDBIA.

Signed and dated this _____ day of _____, 2017. Sponsorship Amount: _____

How would you like your company listed: _____

Sponsorship Accepted By (Signature): _____

Marketing Contact Name: _____

Address: _____

City: _____ State: _____ Zip: _____

Phone: _____ email: _____

Please send your company logo to admin@cdbia.com

Charlotte-DeSoto BIA, 17984 Toledo Blade Blvd, Port Charlotte FL 33948
phone: (941) 625-0804 ~ Fax To: (941) 627-9041 ~ email: admin@cdbia.com

CDBIA is a not-for profit (501c6) corporation. Contributions to section 501(c)(6) organizations are not deductible as charitable contributions on the donor's federal income tax return. They may be deductible as trade or business expenses if ordinary and necessary in the conduct of the taxpayer's business.